

**ABSTRACT**

The present invention relates to a process for displaying data on a matrix display consisting of N data lines and P selection lines at the intersections of which are situated the image points or pixels. The N data lines are grouped into P blocks of N' lines where  $N = P \times N'$ . Each block receives in parallel one of the P' data signals which is demultiplexed on the N' lines of the said block. The scanning of the N' data lines of a block is carried out from 1 to N' or from N' to 1, alternately, according to the selection lines.

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